



Dear Bike Pure Member,

Once again it has been a busy few weeks for Bike Pure as our organization expands. We are becoming well known in the peloton as awareness of our message of clean cycling is spreading. Columbia-Highroad's Marco Pinotti was our biggest name to join recently, regarded by many as 'the gentleman' of the peloton and outspoken on doping in cycling.

We would like to thank everyone who has ordered the Bike Pure jersey from <http://www.Blackbottoms.com>. Due to the large volume of orders they have received BlackBottoms have had to put delivery back a couple of weeks. We hope you will be patient. We can't wait to see it! Every jersey will also ship with a wristband.

It's great to see the wristbands being worn by so many people. We have recently ordered another 5000 as our supply was running low. We've had queries from some members asking why some of our riders aren't wearing the wristband. This is simply because some riders, although supporting Bike Pure, don't feel comfortable wearing it when racing, but wear it when training.

The **3T Bike Pure stem cap** is now also available from the 3T online store. The guys at 3T are fully behind Bike Pure and \$1 from each sale of the cap goes directly to supporting our campaign. We recently received an email from Garmin-Slipstream's Director Sportif, Jonathan Vaughters who gave the go-ahead for his riders to use the 3T cap on their race bikes should they wish to do so. This is great news for Bike Pure so you could well see Dan Martin, Cameron Meyer and Peter Stetina with them soon.

We recently had the pleasure in meeting triple Tour winner Greg Lemond at a charity event in Limerick, Ireland. Greg and his family are fully behind Bike Pure and it was his request to meet us in Limerick. We understand that Greg has received some bad publicity over recent years, but we can honestly say that having spent a few hours with his family over lunch that he came across as a genuine, warm guy, only wanting to do good for the sport of cycling. Greg has even made a donation to us that will enable us to move forward.

We have also had some emails about the availability of wristbands. We are currently working on the idea of a 'Bike Pure Cycle Shop Pack'. Cycle shops around the world will purchase a Shop Pack from us consisting of wristbands, stickers etc. These will then be sold on for a minimal amount on shop counters to cover our costs. We feel that the Bike Pure message will reach more cyclists this way. Please let us know your thoughts and if your local cycle shop would be interested in becoming involved.

We have also been contacted by the USA's leading sock manufacturer SockGuy.com who wish to produce a Bike Pure sock to accompany their growing range of stylish footwear. We hope to see it in production soon, with a small percentage of each sale going to support us.

We appreciate the support of every member and your voice is a valued asset of Bike Pure. By joining and/or donating to Bike Pure you become part of our efforts for a better sport and your

partnership with us is bringing about real change. We urge you ask or email your favourite riders and teams to sign up to the Bike Pure philosophy and appreciate the riders and teams who have already joined, it is only through a concerted effort by all that we will bring about change.

As always, we welcome feedback on Bike Pure and how we can grow and expand to help improve the image of cycling and continue to be a major anti-doping force.

You may also have noticed that we use our Twitter site for the very latest info and updates. It's sometimes easier to update with our mobile devices with regards breaking news etc. Our Twitter site has really taken off and we're close to 2000 followers already. Please see our page here <http://www.twitter.com/bikepure> and click 'follow' to receive updates.

We would once again like to thank you for your valued support, without you we wouldn't be a dominant force in anti-doping. Please spread the word to your friends and team members and wear your wristband with pride!

Happy cycling

Myles McCorry, Andy Layhe & The Bike Pure Team